



# Las Vegas

## Chapter

## **BUSINESS PARTNERSHIP OPPORTUNITIES GUIDE**

The Las Vegas Chapter of the Association of Legal Administrators ("The Chapter") invites you to join us in educating and supporting the Las Vegas legal community. This guide contains detailed information about each Business Partnership opportunity.

Contributions or gifts to The Chapter are not tax deductible as charitable contributions. However, they may be tax deductible as ordinary and necessary business expenses.

<p><b>What Is The Las Vegas Chapter Of The Association of Legal Administrators &amp; Why Would You Want To Be A Business Partner?</b></p>
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The Las Vegas Chapter of the Association of Legal Administrators is a chapter of the Association of Legal Administrators (ALA), an organization of 10,000 legal administrators worldwide. The Las Vegas Chapter consists of approximately 55 members, all of whom are executives, managers, or administrators in the legal industry in Nevada. The Chapter's mission is to provide opportunities for professional growth, leadership development and peer networking for its members.

The Las Vegas Chapter's members come from approximately 60 law firms and other legal industry organizations. These organizations employ hundreds of attorneys and an equal number of support staff. A large percentage of Chapter members are active and regularly attend monthly chapter luncheons and other events.

The leadership of the Chapter is vested in a Board of Directors. The Board understands that close and supportive relationships with Business Partners work to the Chapter's advantage and to the Business Partners' advantage. The Board has committed itself to increasing the value that Business Partners receive from their investment in our chapter. Every month the Board reminds members of the importance of giving Business Partners the opportunity to present their products and services whenever a member firm is making purchasing decisions. Historically, the members of the Chapter have supported the Business Partners who support the Chapter.

**BUSINESS PARTNERSHIP LEVELS AND THE BENEFITS OF EACH**

<b>PARTNERSHIP INCLUDES</b>	<b>GOLD LEVEL</b>	<b>SILVER LEVEL</b>
<b>HELP AS AN INTERMEDIARY</b>		
A Chapter Officer or the Business Partner Liaison will endeavor to assist Gold Level Partners in arranging presentations to individual members' firms (up to 3 per Gold Sponsor per yr.)	<b>X</b>	
A Chapter Officer or Business Partner Liaison will endeavor to assist Gold Level Partners who would like to send surveys to all members about their needs.	<b>X</b>	
<b>NEWSLETTER</b>		
1/4 Page advertisement		2 issues
1/2 Page advertisement	4 issues	
Special recognition in all issues	<b>X</b>	<b>X</b>
Opportunity to submit an article	<b>X</b>	
A complimentary copy of each issue	<b>X</b>	<b>X</b>
<b>WEBSITE</b>		
Logo Displayed 1st Page (rotating)	<b>X</b>	
Logo Displayed Later Pages		<b>X</b>
<b>MEMBERS' MONTHLY MEETINGS</b>		
Members are reminded of Business Partners at all membership meetings	<b>X</b>	<b>X</b>
Business Partners are invited to one luncheon per year. (Gold Level Sponsors only)	<b>X</b>	
Recognition at one luncheon as <u>a sponsor</u> of that luncheon. There may be more than one sponsor at a given luncheon. Includes the opportunity for a representative to give a 5-minute talk about the Business Partner's products and services.	<b>X</b>	
Table space at each monthly meeting for materials	<b>X</b>	
<b>CONTACT INFORMATION</b>		
Business Partners are provided with the contact information for each member, and are invited to use this information for marketing during the year of their partnership.	<b>X</b>	<b>X</b>

## Business Partner Registration Form

Contact Name	
Company Name	
Industry	
Address	
Address 2	
City, State Zip	
Phone Number	
Email Address	
Website Address	
3 Nevada law firms with whom you have done business	<ol style="list-style-type: none"> <li>1.</li> <li>2.</li> <li>3.</li> </ol>

The Chapter appreciates your support. Our goal is to strengthen the relationship between our members and your business. Your participation in our chapter will bring us closer to that end. Registration for and attendance at Chapter related events implies consent that your image may be used for promotional purposes.

**BUSINESS PARTNERSHIP OPPORTUNITIES:** Circle one of the following Business Partnership packages.

Gold Level Business Partner	\$2,500.00
Silver Level Business Partner:	\$1,500.00

Please make check payable to "LV-ALA" and send to:

Alice O'Hearn, Business Partner Liaison  
 c/o Bailey Kennedy, LLP  
 8984 Spanish Ridge Avenue  
 Las Vegas, NV 89148-1302